



# BioniCon 2026 — Exhibitor Packet

## About BioniCon

**BioniCon** is a first-of-its-kind conference dedicated to **adults living with scoliosis**, hosted by **The Bionic Project (TBP)**. This in-person event brings together patients, medical professionals, movement specialists, and advocates for education, empowerment, and real connection.

BioniCon fills a critical gap in adult scoliosis care by centering lived experience alongside evidence-based education.

## 2026 Event Snapshot

- **Dates:** April 17–19, 2026
- **Location:** Embassy Suites by Hilton Philadelphia Airport
- **Audience:** Adults with scoliosis (18+), post-op and non-surgical patients, caregivers, physical therapists, surgeons, and allied health professionals
- **Expected Attendance:** 100 attendees
- **Format:** Keynotes, panels, movement workshops, community sessions, and exhibitor booths

## Why Exhibit at BioniCon?

Exhibiting at BioniCon offers **direct, in-person access** to a highly engaged and underserved patient population actively seeking tools, products, services, and resources to support their long-term spine health and quality of life.

### Ideal Exhibitors Include:

- Physical therapy and rehabilitation clinics
- Medical and orthopedic brands
- Wellness, recovery, and movement brands
- Health technology platforms
- Support services for chronic pain and mobility

## Exhibitor Package

### Exhibitor Booth — \$200

#### What's Included:

- One exhibitor booth/table during the conference
- **One full BioniCon conference ticket** (included in exhibitor fee)

- Opportunities to engage directly with attendees
- Listing on the BioniCon website exhibitor page and physical program
- Group acknowledgment during the event

This package is designed to be **accessible and community-focused**, supporting small businesses, clinics, and mission-aligned brands.

## Exhibitor Logistics

- Standard exhibitor space includes a table and chair(s)
- Electricity availability will be confirmed closer to the event
- Exhibitors may distribute branded materials and promotional items
- All exhibitors must align with BioniCon's mission and values

Detailed setup and breakdown instructions will be provided prior to the event.

## Important Dates

- **Exhibitor Registration Opens:** Feb 2nd, 2026
- **Exhibitor Commitment Deadline:** March 17, 2026
- **Event Dates:** April 17–19, 2026

## About The Bionic Project

**The Bionic Project** is a global community and platform supporting adults with scoliosis through education, advocacy, movement, and connection. We believe bodies are not broken—they are **bionic**.

## Exhibitor FAQs

### Does the exhibitor fee include conference access?

Yes. The \$200 exhibitor fee includes **one full BioniCon conference ticket**.

### Can exhibitors attend sessions?

Yes. Exhibitors are welcome to attend sessions when not staffing their booth.

### Is electricity guaranteed at booths?

Electricity availability will be confirmed closer to the event, booths may be sharing outlets.

### Can I bring promotional items or samples?

Yes, as long as they align with event guidelines and venue policies.

### Is this event appropriate for sales-focused brands?

BioniCon prioritizes education and community. Exhibitors should approach engagement in a respectful, informative, and attendee-centered way.

## Interested in Exhibiting?

We'd love to have you join us at BioniCon 2026.

**Contact:**

The Bionic Project Team

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*Thank you for supporting the adult scoliosis community.*

