



BoniCon 2026 – Exhibitor Packet

About BoniCon

BoniCon is a first-of-its-kind conference dedicated to **adults living with scoliosis**, hosted by **The Bionic Project (TBP)**. This in-person event brings together patients, medical professionals, movement specialists, and advocates for education, empowerment, and real connection.

BoniCon fills a critical gap in adult scoliosis care by centering lived experience alongside evidence-based education.

2026 Event Snapshot

- **Dates:** April 17–19, 2026
- **Location:** Embassy Suites by Hilton Philadelphia Airport
- **Audience:** Adults with scoliosis (18+), post-op and non-surgical patients, caregivers, physical therapists, surgeons, and allied health professionals
- **Expected Attendance:** 100 attendees
- **Format:** Keynotes, panels, movement workshops, community sessions, and exhibitor booths

Why Exhibit at BoniCon?

Exhibiting at BoniCon offers **direct, in-person access** to a highly engaged and underserved patient population actively seeking tools, products, services, and resources to support their long-term spine health and quality of life.

Ideal Exhibitors Include:

- Physical therapy and rehabilitation clinics
- Medical and orthopedic brands
- Wellness, recovery, and movement brands
- Health technology platforms
- Support services for chronic pain and mobility

Exhibitor Package

Exhibitor Booth – \$200

What's Included:

- One exhibitor booth/table during the conference
- **One full BoniCon conference ticket** (included in exhibitor fee)

- Opportunities to engage directly with attendees
- Listing on the BioniCon website exhibitor page and physical program
- Group acknowledgment during the event

This package is designed to be **accessible and community-focused**, supporting small businesses, clinics, and mission-aligned brands.

Exhibitor Logistics

- Standard exhibitor space includes a table and chair(s)
- Electricity availability will be confirmed closer to the event
- Exhibitors may distribute branded materials and promotional items
- All exhibitors must align with BioniCon's mission and values

Detailed setup and breakdown instructions will be provided prior to the event.

Important Dates

- **Exhibitor Registration Opens:** Feb 2nd, 2026
- **Exhibitor Commitment Deadline:** March 17, 2026
- **Event Dates:** April 17-19, 2026

About The Bionic Project

The Bionic Project is a global community and platform supporting adults with scoliosis through education, advocacy, movement, and connection. We believe bodies are not broken—they are **bionic**.

Exhibitor FAQs

Does the exhibitor fee include conference access?

Yes. The \$200 exhibitor fee includes **one full BioniCon conference ticket**.

Can exhibitors attend sessions?

Yes. Exhibitors are welcome to attend sessions when not staffing their booth.

Is electricity guaranteed at booths?

Electricity availability will be confirmed closer to the event, booths may be sharing outlets.

Can I bring promotional items or samples?

Yes, as long as they align with event guidelines and venue policies.

Is this event appropriate for sales-focused brands?

BioniCon prioritizes education and community. Exhibitors should approach engagement in a respectful, informative, and attendee-centered way.

Interested in Exhibiting?

We'd love to have you join us at BioniCon 2026.

Contact:

The Bionic Project Team

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🌐 www.thebionicproject.com

📱 Instagram: @the_bionicproject

Thank you for supporting the adult scoliosis community.

